



MINUTES
MEETING OF ARTHUR BIA
May 15, 2024 @ 7:30 PM via Zoom link

BOARD MEMBERS PRESENT: Angela Alaimo, Chair Chris McIntosh, Treasurer Jim Coffey,
Councilor Lisa Hern, Paula Coffey, Gord Blyth Mitch Kierstead

OTHER ATTENDEES : Robyn Mulder; WN EDO and Melissa Kooiman, Copernicus consultant

REVIEW AND ADOPTION OF THE AGENDA Chair Angela called the virtual meeting to order at 7:31PM. Motion by Paula, seconded by Mitch to approve the Agenda for the meeting.
CARRIED

REVIEW AND APPROVAL OF THE MINUTES - Change requested by Mitch to correction to his surname. Motion by Jim and seconded by Lisa to approve the minutes from the April 25, 2024 special meeting with change.
CARRIED

COMMENTS OF CHAIR Chris McIntosh has consented to be the new Treasurer, and new director of the BIA. Advised of meeting with the CAO of the Township, Brooke Lambert – banners will be going up on Friday. Working with Paula and Dan to arrange schedule and QR wraps. Council has requested that Brooke work with the BIA to establish a schedule for the banners. Brooke advised that she, Robyn and Mandy would be establishing a workplan for watering schedules etc. for more formality. Paula has received information from Dan Farrelly that the Arthur Icon banners are about ½ inch too small and don't fit on the existing braces. He has approached a local company to have new braces prepared and is hoping that they can still be put up by Friday. We discussed pursuing the supplier in the event that we had any out of pocket expenses relating to the acquisition of the new braces.

Robyn reviewed the bylaws establishing the BIA and the workings of the BIA re who are members, voting, ensuring that minutes are posted to Township website one week before with the zoom link. Robyn reported on her attendance at the OBIAA conference. She has materials that she will give to Paula. There were a number of vendors available at the conference, one of which was a Lego exhibit. Uxbridge was showcased, and has posted their strategy for downtown revitalization on their website. Mitch requested that Paula act as Vice Chair and she agreed verbally. It will be brought forward to the next meeting to have a motion formalizing the appointment. Robyn also advised that the Township was successful in securing a grant from the County for Your Downtown Rising. She is currently arranging the dates, and expects that it will be June 18 and 19. There will be a walk through in the morning and a presentation at the arena in the evening. The organizers hope to have as many people attend from the community.

Paula mentioned that some members have expressed a wish to do hybrid meetings, binding that the zoom meetings are not as engaging. There is an “owl” that can be used to assist with hybrid meetings that is available in the Township. After some discussion, Robyn advised that she would talk to Darren and determine whether we would have access to the “owl” or whether the technology could be incorporated into the planning for the new meetings rooms at the renovated municipal building.

There was a discussion about possibly changing the date of the meetings, but after some suggestions, it was determined that the meetings would stay Wednesdays.

ADJOURNMENT Moved by Gord to adjourn the meeting at 8:30. Next meeting to be held June 19 but if there is a conflict with the event, we will consider having the meeting the following Wed.